

Sheva Shen

DIGITAL DESIGNER / DEVELOPER, NASM CPT

Residence: Vancouver, BC, Canada

Email: sheva7zj@hotmail.com

SKILLS

Development

- HTML5, CSS3, Sass/SCSS, Less, Bootstrap 3/4, BEM pattern
- JavaScript, jQuery, RESTful APIs, AJAX, ReactJS, Redux, AngularJS, Webpack, DustJS
- NodeJS, PHP, C#, ASP.NET, MySQL, Docker
- Apache, IIS, AWS
- Wordpress, Drupal, Joomla, PyroCMS
- Git, Github, Bitbucket
- Responsive Web Design, Grid System, Animations, Validation, Cross-Browser Compatibility, Image Optimization, Data Visualization, SEO principles, Game Development, Version Control

Design

- User Experience Design, Wireframing, Prototyping, Branding, Printed media, Game Design

Miscellaneous

- Google Analytics, DoubleClick by Google, Video Editing, Agile Methodology, JIRA, Asana, Email Marketing
 - Salesforce, Oracle Eloqua
 - English (full professional proficiency), Chinese (native proficiency)
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EMPLOYMENT

Frontend Developer

realtor.com

September 2017 - present

- Lead front end development in B2B marketing team to support lead generation, company events, sales, customer care, retention
- Lead campaign engagement and optimize campaign assets such as emails, landing pages and ads for B2B
- Exam user behavior on B2B web properties, lead conversions, emails metrics

Web Developer

realtor.com

September 2014 - August 2017

- Managed and updated corporate web properties and websites
- Coded front end UI for digital services and applications including; landing pages, dynamic emails, website portals, microsites, and data widgets
- Performed regular A/B and multivariate testing, make recommendations and optimize materials based on results
- Worked closely with design team, contributing ideas regarding design and website usability

Interactive Developer

MacLaren McCann Vancouver

May 2013 - August 2014

- Developed flash rich media banners, interactive HTML5 rich media banners
- Developed mobile responsive interactive websites
- Developed ads for TV, ATM screen, and outdoor advertising
- Worked closely with art directors and project managers deliver high-quality, polished experience

Interactive Developer Intern

DARE North America

February 2013 - April 2013

- Developed flash rich media banners, interactive HTML5 rich media banners
 - Maintained and enhanced clients' websites
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EDUCATION

Masters of Digital Media (MDM) Program

Master, Digital Media

September 2011 - April 2013

Communication University of China

BA, Digital Media

September 2007 - July 2011